



Green Shipping Program

- A paradigm shift in maritime
 - Emissions will be regulated and get a cost
 - Green demands from the market, investors, employees and the public
 - Climate change and new requirements a significant business opportunity

- Establish the world's most efficient and environmentally friendly shipping
- Profitable emission reductions
- Sustainable logistics solutions
- Green jobs
- Increased competitive advantage
- Front runner in green shipping







Green Shipping Programme









































































































































































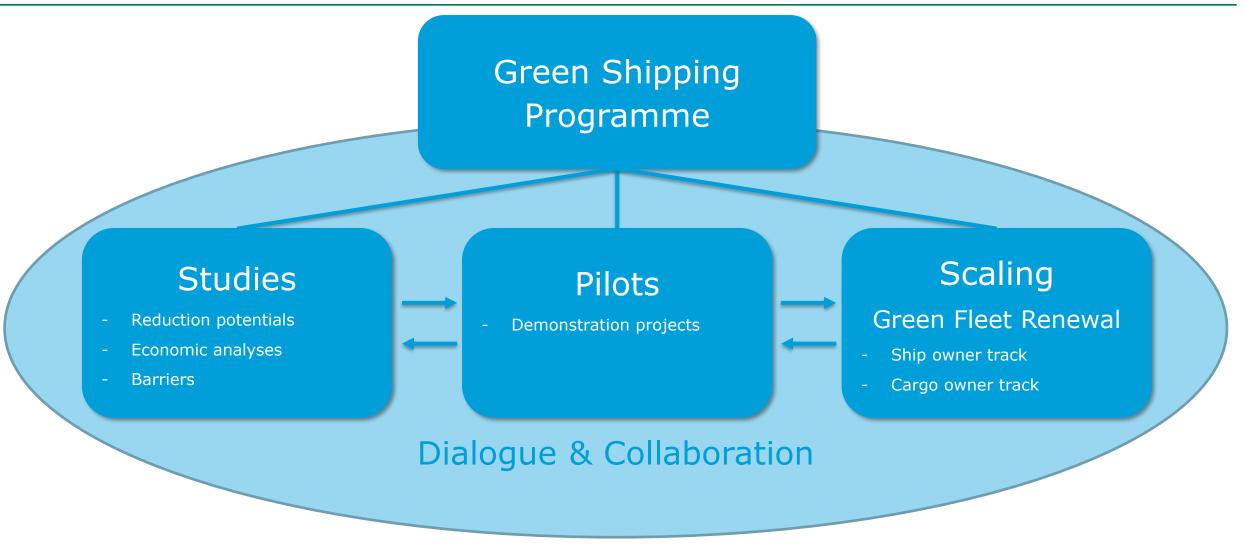






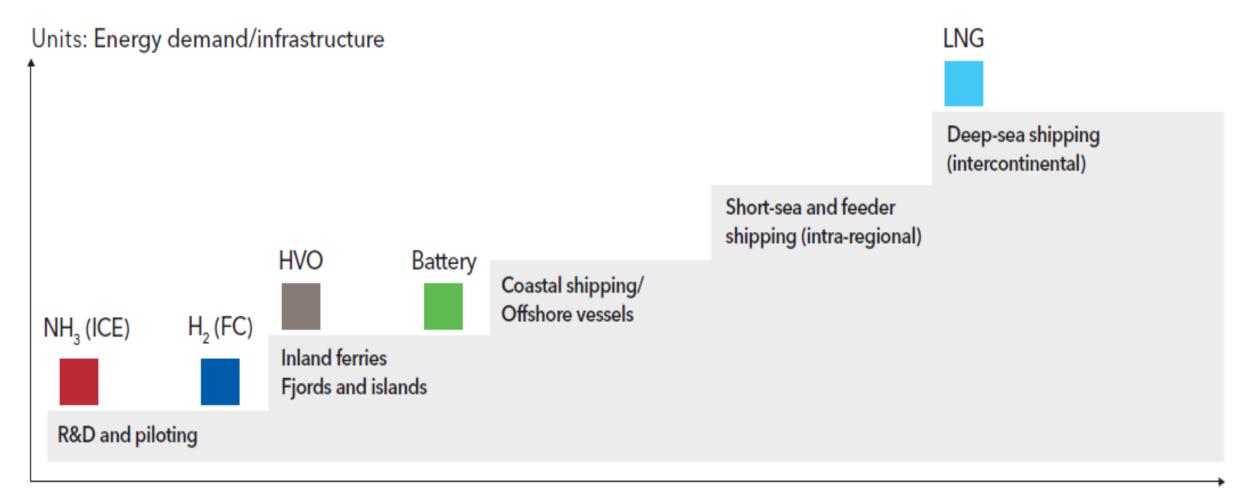
In a nutshell







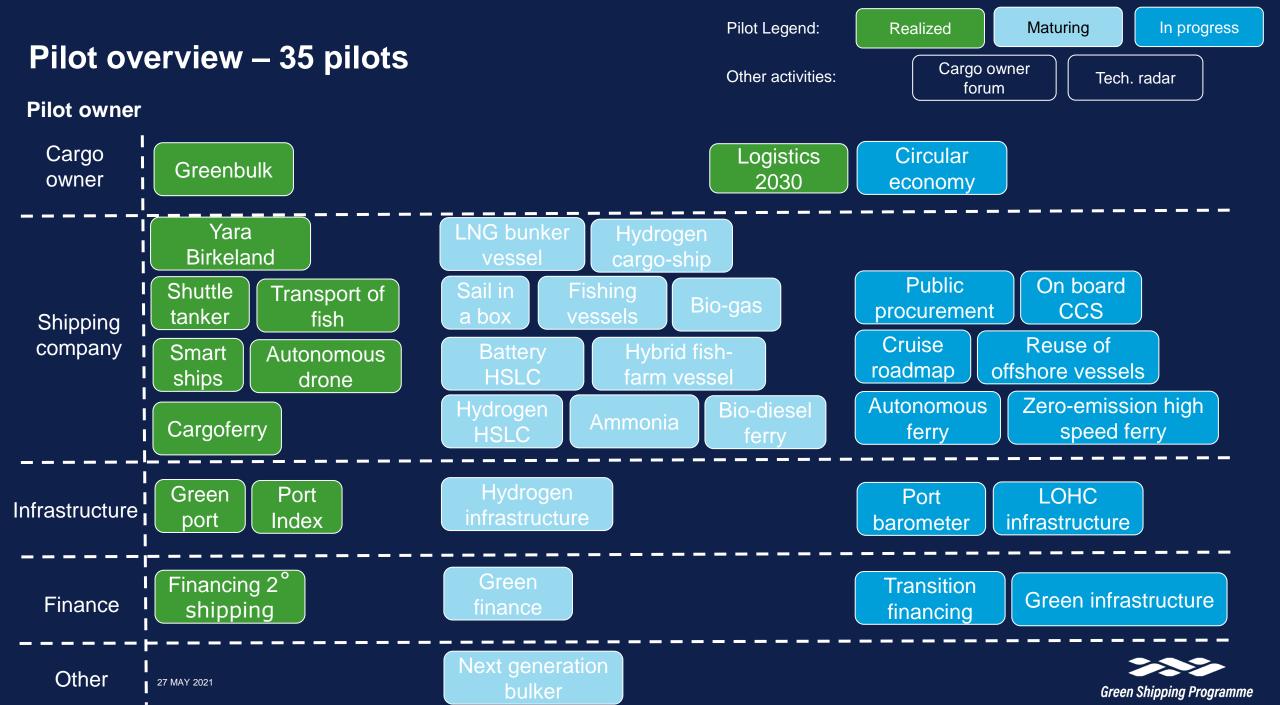
From fjords to oceans - green technologies must take steps to make the voyage



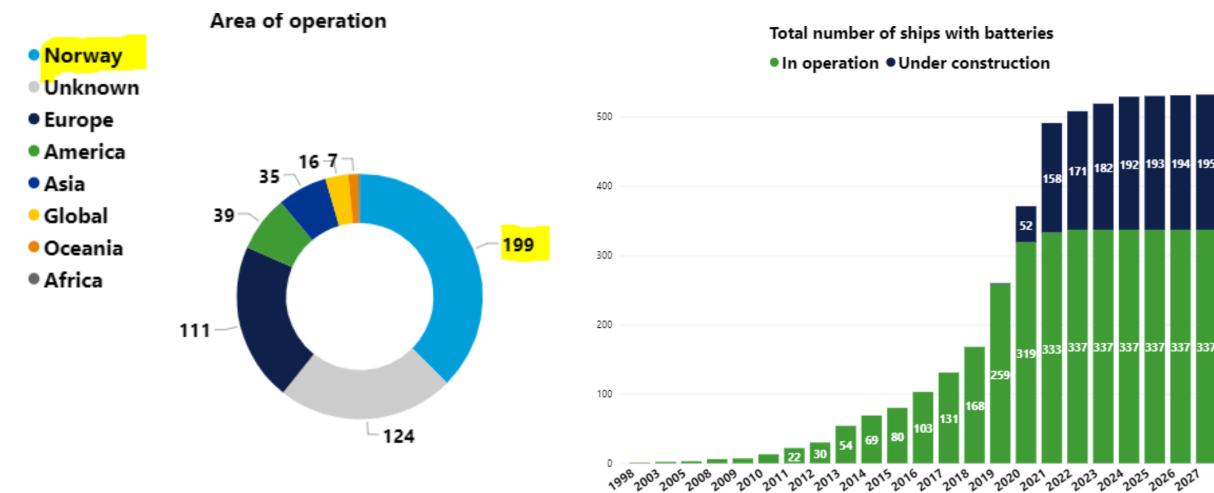
Source: DNV GL 2019. Maritime forecast to 2050

Time





The Norwegian maritime battery story



Would not be possible without leadership from the state and green public procurement



First movers are two cargo-owners - hydrogen

The Maritime Executive

INTELLECTUAL CAPITAL FOR LEADERS

World's First Zero-Emission Wind and Hydrogen Power Cargo Ship



World's first hydrogen powered cargo ship comes from Norway





Egil Ulvan Rederi has been hired by HeidelbergCement Norway and Felleskjøpet AGRI to build and operate the world's first zero emission cargo ship.

Ripple effects in the maritime industry - Greenbulk

11 hydrogensuppliers

31 ship-





50 designers and equipment suppliers

Grønt Skipsfartsprogram





IMO GreenVoyage 2050

Purpose

To support developing countries in meeting their commitment towards a lower carbon future for shipping

Scope

Assist IMO in identifying and facilitating pilots

Status

- 7 countries want to engage in pilot projects
- KO with India this week

IMO point of contact

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Summary of GSP learnings

- Coastal shipping can pave the way
- Collaborate and engage
- Make the green markets to work
 - Green procurements in public sector
 - Smart regulations in private sector
 - Increased CO₂ price
- Identify and resolve barriers
- Piloting, piloting, piloting......scaling
- Positioning in relation to future IMO requirements





