

# IMO NEWS

The magazine of the International Maritime Organization

## Media Pack 2020

**IMO – the International Maritime Organization** – is the United Nations specialized agency with responsibility for the safety and security of shipping and the prevention of marine pollution by ships. As a specialized agency of the United Nations, IMO is the global standard-setting authority for the safety, security and environmental performance of international shipping. Its main role is to create a regulatory framework for the shipping industry that is fair and effective, universally adopted and universally implemented.

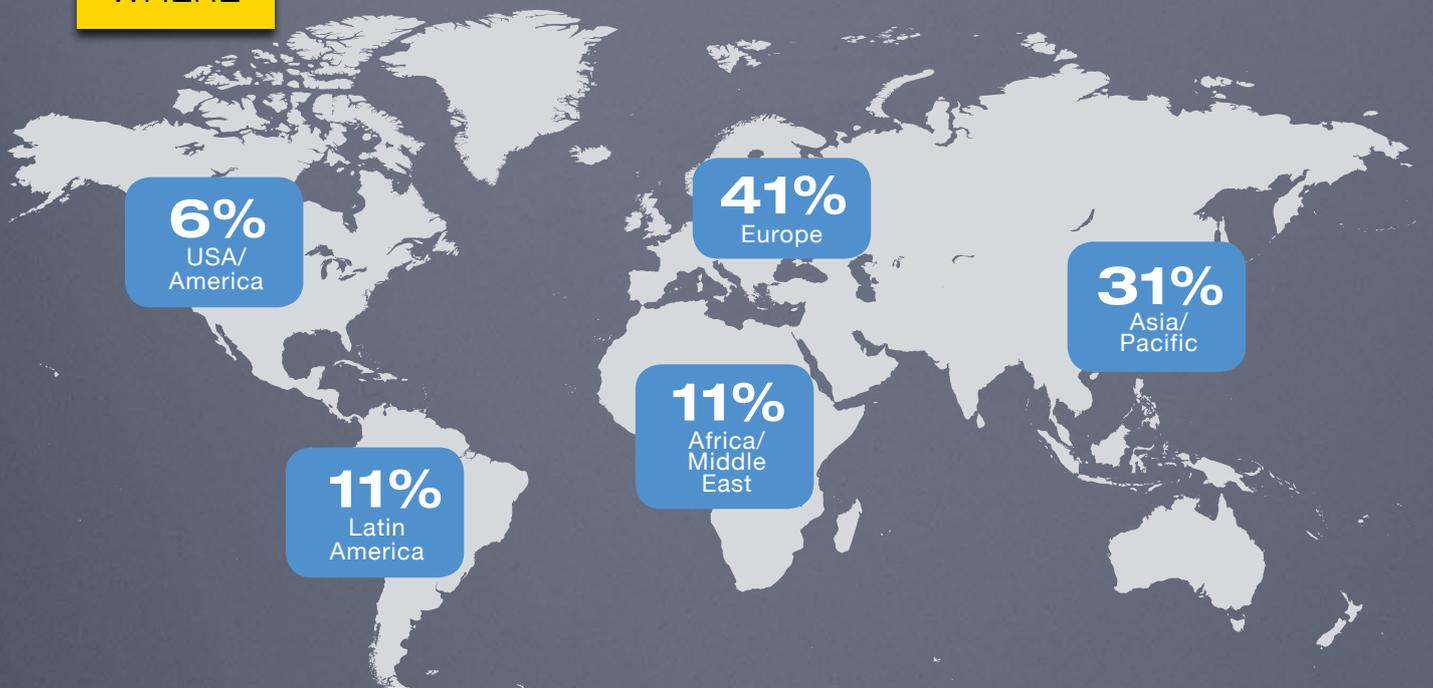


# About IMO News

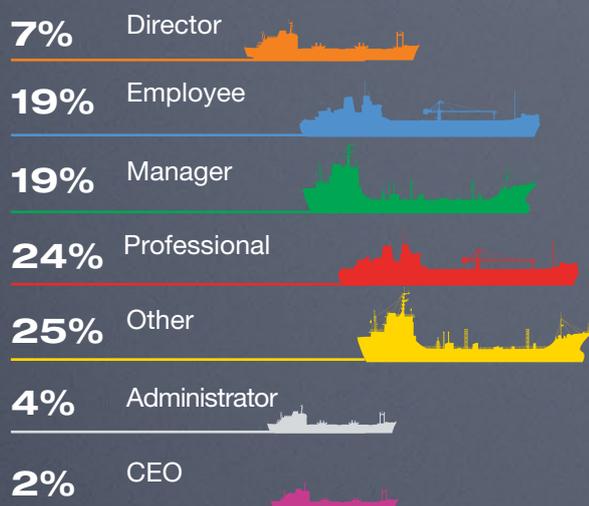
IMO News, the official magazine of the International Maritime Organization (IMO), is an essential part of the maritime press, keeping readers up to date with the activities of the Organization, including international conferences, technical committees and important measures being discussed or adopted. Published quarterly in paper and digital formats, it has an extensive portfolio of approximately 18,000 (8,000 print & 10,000 digital) qualified subscribers from around 179 countries who make up its global maritime readership.

## Statistics

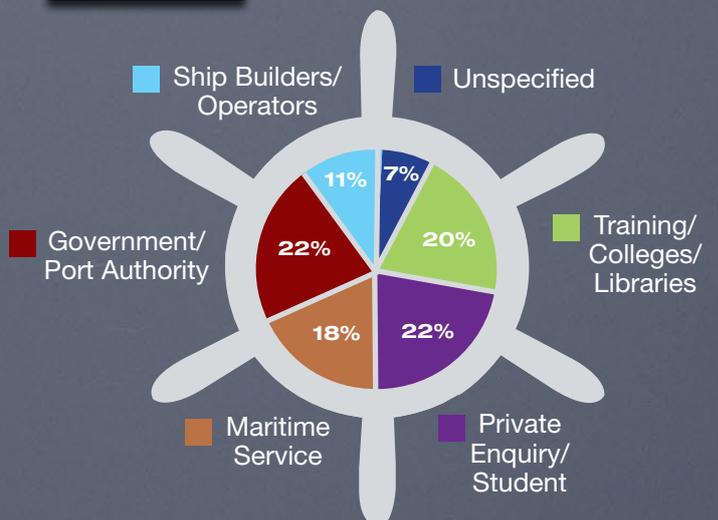
### WHERE



### WHO



### WHAT



# Digital Edition

The *IMO News* digital edition is emailed to around 10,000 subscribers worldwide. It is fully interactive with links added to the advertiser's website and email address. Advertising in the digital edition is provided at no extra cost when you place your advert in the paper edition. It is a great way to add value to your campaign.



LINKS TO YOUR WEBSITE  
AND EMAIL ADDRESS

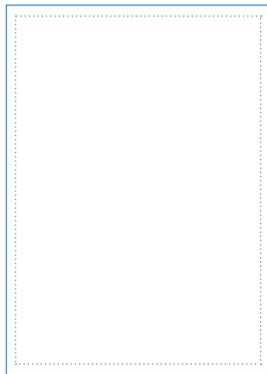


## Advertising Rates (full colour)

No. of Issues	1	2	4
Full Page	£3,500	£3,320	£3,200
Half Page	£2,100	£1,995	£1,920
Quarter Page	£1,400	£1,330	£1,280

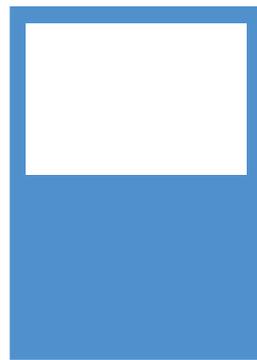
Please contact us for inside front and back cover prices.

## Dimensions



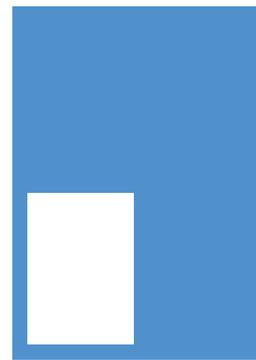
**Full Page**

297mm h x 210mm w  
+ 3mm bleed on all sides



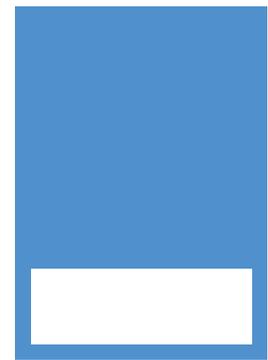
**Half Page**

132mm h x 184mm w



**Quarter Page  
Vertical**

132 mm h x 88mm w



**Quarter Page  
Horizontal**

68 mm h x 184mm w

Inserts available, please contact us.

## Advertising policies

IMO reserves the right to reject any advertisement which is considered unacceptable for any reason.

In particular, advertisements must comply with the following requirements:

- They must not be politically or ideologically controversial.
- They must not conflict with stated recommendations or decisions of IMO.
- They must not claim or imply that a product or company has in any way been endorsed, tested or approved by IMO; nor that the Organization has given any indication or made any statement to the effect that a product or company has met IMO requirements.
- No advertising will be accepted which tends to caricature or demean any race, language, religious group, political view or symbol thereof.

## Special positions

Although *IMO News* will make every effort to comply with advertisers' preferences as regards page and position, this cannot be guaranteed and the final decision will be made by the editor of *IMO News*.

## Terms & Payment

Advertisements will be invoiced upon publication. Invoices are payable within 30 days of the invoice date. All advertisers will receive one voucher copy of *IMO News* for each advertisement published. Advertisements may be cancelled until 28 days prior to the first day of the month of publication, after which the full fee will be payable. Payment may be made by major debit or credit cards (AMEX, VISA, MasterCard), cheque (US dollars or pounds sterling) or bank transfer.

## Contact

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